

Vertical Banners: HTC Sensation™

Welcome

Check in here so we can get this show on the road.



HTC Sensation™

Cincinnati Bell™

htc
quietly brilliant™

Media

Capture every moment with HD video recording and an 8 megapixel color camera.



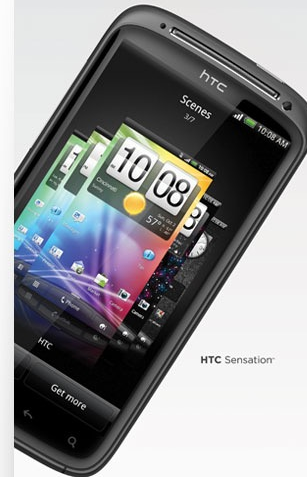
HTC Sensation™

Cincinnati Bell™

htc
quietly brilliant™

Personalize

The immersive HTC Sense™ experience allows you to make the HTC Sensation™ truly yours.



HTC Sensation™

Cincinnati Bell™

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Social

Stay in touch using homescreen widgets and more with HTC Sense™.



HTC Sensation™

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Vertical Banners: HTC Wildfire S™

Register Here.



HTC Wildfire S™

metroPCS

htc
quietly brilliant™

Step up to a
serious camera

A 5 MP camera with a flash
and video recording lets you
capture every moment in detail.



HTC Wildfire S™

metroPCS

htc
quietly brilliant™

HTC Sense™:
More you

Customize everything to suit
your style, from skins to scenes
to sound sets.



HTC Wildfire S™

metroPCS

htc
quietly brilliant™

HTC Sense™:
More social

HTC Sense™ brings together the
different ways you communicate
with your friends.



HTC Wildfire S™

metroPCS

htc
quietly brilliant™

18'x8' Banner

don't miss a moment

T-Mobile

htc
quietly brilliant™

HTC Amaze™ 4G



HTC Radar 4G™



8'x8' Banners

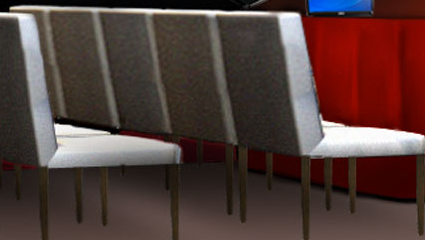
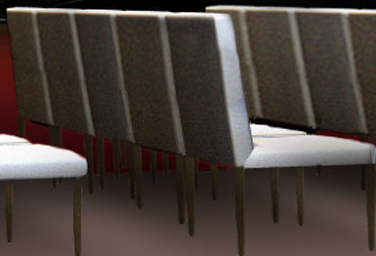


Microsoft Touch Mouse Exclusively for Windows 7 PCs



Microsoft

Microsoft





More ways
to play.



Take control of your entertainment
with Xbox 360* Accessories.

Microsoft

XBOX 360

Xbox 360® Wireless Speed Wheel

Take the wheel for easy motion-controlled racing.

This device combines a fun and engaging driving experience with any racing game, including the biggest racing game of the year, the highly rated Forza Motorsport 4.* The Wireless Speed Wheel includes the standard D-pad and X,Y,A,B game controller buttons for in-game navigation and rumble feedback that immerse the driver into the game.

**Forza Motorsport 4 sold separately.*



Wireless Controller *Bring friends along for the fun.*

Xbox 360® Wireless controllers help you get into the game like never before. Together with up to three friends you can take complete control of the fun and play up to 30ft away! When the game is on, don't let wires trip you up.

A great accessory for all Xbox customers.



Microsoft ExpertZone Iconic Giveaway Brand Design



GRAND PRIZE
The secret is out!
Enter today to win a
2011 Ford Mustang!

There's still time to get qualified. Collect all 5 Windows 7 badges now through June 30th.

- If you do, you'll be entered to win a 2011 Ford Mustang, plus earn a limited edition Windows 7 Mustang Badge.

Full Details:

- This week to school season, Windows 7 is releasing a series of 5 challenges—one in April, May, and June.
- Upon completion of each challenge, you'll collect custom Windows 7 badges to be entered into challenge-specific contests and competitions.
- If by June 30th you've completed all 5 challenges & collected all 5 badges, you'll be entered for a chance to win the biggest prize in ExpertZone history: a 2011 Ford Mustang!

[Get Started Now!](#)

Visit microsoft.com/expertzone today!



Microsoft ExpertZone

It's the biggest prize to hit ExpertZone, ever.

Are you ready to win some serious PC buzz back to school season? For you ready to win the prize you've earned without leaving all Windows 7 challenges now through June 30? If you do, you'll be entered to win the biggest prize in ExpertZone history.

What's what you need to know:

- The time is school season, Windows 7 is releasing a series of 5 challenges—one in April, May, and June.
- Upon completion of each challenge, you'll collect custom Windows 7 badges to be entered into challenge-specific contests and competitions.
- If by June 30th you've completed all 5 challenges & collected all 5 badges, you'll be entered for a chance to win the biggest prize in ExpertZone history: a 2011 Ford Mustang!

GRAND PRIZE
The secret is out!
Enter today to win a
2011 Ford Mustang!

It's not just a contest of 5 badges through June 30th. It's a chance to win the biggest prize in ExpertZone history: a 2011 Ford Mustang!

Details:

- This week to school season, Windows 7 is releasing a series of 5 challenges—one in April, May, and June.

What's in it for you?

- Complete by June 30th to automatically win the "PC Computer Test" badge, the last badge you'll need to qualify for a chance to win the biggest prize in ExpertZone history: a 2011 Ford Mustang!

Details:

- This week to school season, Windows 7 is releasing a series of 5 challenges—one in April, May, and June.

What's in it for you?

- The 5 badges will be featured on the ExpertZone website itself. Collect all 5 badges to be entered into a contest to win the biggest prize in ExpertZone history: a 2011 Ford Mustang!

Details:

- This week to school season, Windows 7 is releasing a series of 5 challenges—one in April, May, and June.

What's in it for you?

- Complete by June 30th to automatically win the "PC Computer Test" badge, the last badge you'll need to qualify for a chance to win the biggest prize in ExpertZone history: a 2011 Ford Mustang!

[Click here for full Terms & Conditions](#)

Assets included:

Monthly Program Page

Monthly Email Blast

Web banners

6 unique badge design

Promo Card

5 ft. diecut Mustang prop for winner



The secret is out! Enter today to win
a **2011 Ford Mustang!**

GRAND PRIZE

2011 Ford Mustang



Microsoft
Office 2010

Office 2010 Back to School Offer for College Students

How the Offer Works

- Step 1: Buy and Activate**
 - Customer purchases Office Home and Student 2010 during promotion period 5/31/10-9/25/10.
 - Customer installs and activates Office Home and Student 2010.
- Step 2: Verify Student Status Online**
 - Customer goes to microsoft.com/cheapest
 - Customer signs in with or creates a new Windows Live ID.
 - Customer verifies purchase date and student status.
- Step 3: Download 3-application Bonus**
 - Customer receives new Product Key for Office Professional Academic 2010 which includes the three free applications.
 - Customer downloads or "unlocks" Microsoft Outlook, PowerPoint, and Word.

Microsoft Office Professional Academic 2010

Microsoft
Office 2010

Office 2010 Key Features

No matter what level of education a student is, Office 2010 is the perfect choice for school or home.

Microsoft Word 2010

Word 2010 makes it easy for students to write documents, reports, theses, and dissertations, as well as create and share documents online.

Reports that Get Noticed

SmartArt graphics and other tool effects give the polished, professional look.

Microsoft Excel 2010

Excel 2010 includes new features that enable you to easily analyze data, and print online to share data.

Make Data Easy to Understand

More styles, icons and data bar options communicate data.

Microsoft PowerPoint 2010

PowerPoint 2010 includes new features that enable you to create and share presentations.

Create Compelling Presentations

Easy-to-use SmartArt graphics help you create and share presentations.

Microsoft OneNote 2010

OneNote 2010 is a powerful tool for taking notes, organizing information, and sharing it with others.

Take Notes to a New Level

Customize and organize your notes to match your needs.

Microsoft® Small Business

Why Recommend Volume Licensing?

It only takes 3 combined software licenses to save money with Volume Licensing.

How Volume Licensing Can Help

Small Business Benefits

Microsoft Volume Licensing provides cost-effective solutions for small businesses, such as the right products, streamlines software maintenance and deployment, and simplifies the purchasing process.

What Should You Say to Customers?

"To start saving money with Volume Licensing, you need to purchase a total of five licenses."

Recognizing Volume Licensing

Identify potential volume licensing opportunities by looking for signs of multiple users, such as multiple office furniture, PCs, or hardware.

What Should You Say to Customers?

"You are purchasing more than five licenses."

Adding Software

Software Assurance (SA) is a contract that provides additional software licenses at a discounted price.

What Should You Say to Customers?

"You are purchasing more than five licenses."

Microsoft
Office

Selling Microsoft Office

4 key things to tell customers

1. The new Office 2010 is a game-changer for small businesses.

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ALWAYS ASK

your customer buying a new PC...

"Do you need Microsoft Office 2010 with your new PC?"



MICROSOFT OFFICE 2010 ALWAYS ASK PROGRAM

Ask every customer buying a PC if they need Office 2010 for their new PC. If they do, ask the customer if they are eligible for a free copy of Office 2010.

Customer Need



Office
MAKE IT GREAT

ASK ME
about Microsoft Office 2010



ASK ME
about Microsoft Office 2010



Office:mac

ALWAYS ASK

your customer buying a new Mac...

"Do you need Office for Mac 2011 for your new Mac?"



Always Ask Program FAQ

How does the program work?

When a customer is buying a Mac, RSE Customer and/or other employee designated must offer Office for Mac 2011 before the customer pays for their Mac.

What if a customer is not asked about Office for Mac 2011?

The customer gets a free copy of Office for Mac 2011 from the retailer immediately. The retailer must provide free copies at their own cost (retail stores may receive limited copies of Office for Mac 2011 from Microsoft).

What customers are eligible for this program?

Only customers purchasing a new Mac are eligible for this program.

11 to every customer purchasing a new Mac eligible for a free copy of Office for Mac 2011.



ASK ME
about Office for Mac 2011

Office:mac

Office:mac

ASK ME
about Office for Mac 2011



Fun for the whole family to play.

- Kinect for Xbox 360 offers a wide array of family games and experiences from the biggest names in entertainment and fitness to learn, get fit and most importantly have fun
- "Kinect: Disneyland Adventures," "Kinect Star Wars" and "Kinectimals Now With Bears!" offers an adventure for everyone and an experience the whole family will enjoy
- Kinect for Xbox 360 opens the door to an extraordinary world of family fun with innovative controller-free technology that's good for you and your family

